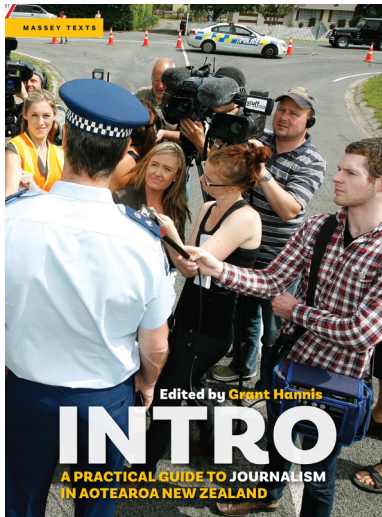




INTRO

A practical guide to journalism in Aotearoa New Zealand (revised edition)

EDITED BY GRANT HANNIS



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AN INDISPENSABLE GUIDE FOR BOTH BEGINNER AND EXPERIENCED JOURNALISTS

Intro covers the topics all journalists need to know for a career in journalism in New Zealand, including:

- Finding and writing news
- Reporting specialist rounds (like politics and sport)
- Radio and TV journalism
- Media law and ethics
- Web-based reporting
- Digital news photography
- Using social media to find and develop stories
- Reporting Māori affairs
- Reporting on diversity

Written by experienced journalism educators and journalists, it includes extensive advice from working journalists. Online exercises are also available for all the book's chapters.

'Does an impressive job and manages to be inspirational at the same time' — PACIFIC JOURNALISM REVIEW

ABOUT THE EDITOR

Associate Professor Grant Hannis has taught journalism for 15 years at Massey University in Wellington. Prior to joining Massey, he spent 14 years as a senior journalist at *Consumer* magazine. He has also taught journalism in the United States, as a Fulbright Senior Scholar.

SALES POINTS

- Revised edition of a core book for the journalism profession
- A core textbook for New Zealand's seven journalism training providers: Massey University, AUT University, University of Canterbury, Waikato Institute of Technology, Ara Institute of Canterbury, Whitireia Polytechnic and Otago Polytechnic
- Supported by the Journalism Education Association of New Zealand
- Written by journalism experts, with compelling and interesting break-out boxes throughout