

# The Journal of Urgent Writing 2017

EDITED BY SIMON WILSON



\$39.99

CATEGORY: Society

ISBN: 978-0-9941415-6-9

BIC: DNF, DQ, JF

BISAC: LCO10000

PUBLISHER: Massey University Press

IMPRINT: Massey University Press

PUBLISHED: November 2017

PAGE EXTENT: 328pp

FORMAT: Limpbound

SIZE: 234mm x 153mm

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A better quality national conversation? Conducted by clever people who know a thing or two? You're holding it in your hand. This annual journal of provocative, passionate and argumentative essays is made for anyone who thinks there's little to stimulate intelligent well-informed debate in the media anymore and who hungers for some brain food.

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## ABOUT THE EDITOR

**Simon Wilson** is the Auckland affairs editor at The Spinoff and a regular observer of and commentator on Auckland urban issues. He is the former editor of *Metro* and *Cuisine* magazines.

## SALES POINTS

- Inaugural 2016 edition grabbed lots of attention
- Edgy, fresh, attention-grabbing and provocative
- Builds on the BWB Texts and *Tell You What* market
- Affluent, book-buying target market: *Listener*, *Metro*, *North & South*, RNZ and The Spinoff habitués

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