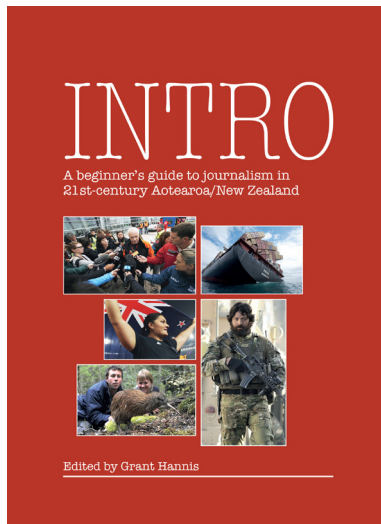




INTRO

A beginner's guide to journalism in 21st-century Aotearoa New Zealand

EDITED BY GRANT HANNIS



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AN INDISPENSABLE GUIDE FOR BOTH BEGINNER AND EXPERIENCED JOURNALISTS

This textbook covers the topics any new journalist needs to know as they embark on a career in journalism in New Zealand. These include finding and writing news, reporting specialist rounds (like politics and sport), radio and TV journalism, media law and ethics. The book embraces the modern digital world, with chapters on web-based reporting, digital news photography and using social media to find and develop stories. There are also chapters on reporting Māori affairs and reporting on diversity.

The book has a very practical focus. The chapters are all written by experienced journalism educators and journalists, and include extensive advice from working journalists. The book was originally commissioned and published by the New Zealand Journalists Training Organisation, the industry body that oversaw the training of New Zealand journalists. There are also exercises available online for all of the book's chapters.

'Does an impressive job and manages to be inspirational at the same time' — PACIFIC JOURNALISM REVIEW

ABOUT THE EDITOR

Associate Professor Grant Hannis has taught journalism for 15 years at Massey University in Wellington. Prior to joining Massey, he spent 14 years as a senior journalist at Consumer magazine. He has also taught journalism in the United States, as a Fulbright Senior Scholar.

SALES POINTS

- A core textbook for New Zealand's seven journalism training providers
- Supported by the Journalism Education Association of New Zealand
- Written by journalism experts, with compelling and interesting break-out boxes throughout

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