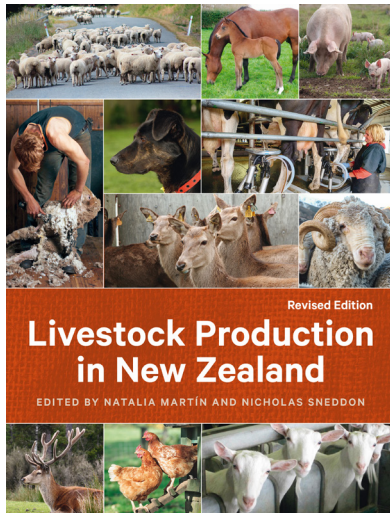




# Livestock Production in New Zealand — revised ed.

*The complete guide to dairy cattle, beef cattle, sheep, deer, goats, pigs and poultry*

EDITED BY NICHOLAS SNEDDON AND NATALIA MARTIN



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## THE LIFESTYLE-BLOCK OWNER AND FARMER'S GO-TO REFERENCE BOOK

This comprehensive book is an indispensable guide to the management of dairy cattle, beef cattle, sheep, deer, goats, pigs, poultry, horses and farm dogs in New Zealand.

It has been written mainly by experts from Massey University who are actively engaged in research to improve both the performance and impact of livestock farming for a sustainable future.

Fully updated, this authoritative plain-language reference is of value to everyone interested in the science behind food production and animal welfare including students, farmers, researchers and commentators across New Zealand's agribusiness sector.

## ABOUT THE EDITORS

**NICK SNEDDON** is a senior lecturer in animal breeding and genetics at Massey University. His research interests include cattle and sheep breeding as well as bioinformatics of diverse microbial populations. Prior to working at Massey University, he worked for Fonterra in R&D setting up a genomics lab capability.

**NATALIA MARTIN** is a lecturer in animal science at Massey University. Originally from Argentina, she completed an agronomy degree at the University of Buenos Aires, and came to New Zealand to work in agriculture. She worked in technical and field research positions at the Massey University's sheep, beef and dairy farms for several years, completing a PhD evaluating the finishing performance of beef sires in a dairy-beef system. Her research interests include farm animal growth and meat quality.

## SALES POINTS

- In print since 2017, this very successful and vital text has been updated for 2023
- Expert advice from twenty leading animal scientists and veterinarians at Massey and Lincoln universities and industry partners
- Easy to follow and jargon-free guide for lifestyle block owners and farmers, and students at secondary and tertiary levels
- Currently no other similar book in the market
- A lot of information available on livestock production in New Zealand is on industry websites or in the scientific literature and much is material from outside the country, usually from the USA, and does not reflect farming practice in New Zealand. This book addresses that situation.

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